



Dear Supporters of King High School Football:

The purpose of this letter is to request your assistance in supporting the King High School Football team in meeting its budget for the 2024 football season. We firmly believe that every King Football player deserves access to the safest equipment, reliable transportation, and a dedicated coaching staff to help them achieve success.

As you may or may not be aware, the football team does not receive proceeds from ticket sales or concession sales at Varsity home games. The majority of funding for team expenses is sourced from donations and fundraising efforts. Anticipated expenses for the upcoming season include equipment replacements, game filming costs, coaching expenses, technology investments, HUDL account fees, practice and game attire, and pre-game meals. Each year presents a significant challenge in raising the necessary funds to sustain a football program of King's caliber.

Part of the mission of the Wolfpack Football Booster Club is to support our football players by providing essential resources through donations and fundraising efforts. By becoming a sponsor, you will play a crucial role in helping our players develop leadership skills, self-discipline, self-esteem, and pride in themselves and their community.

Enclosed with this letter are various sponsorship packages for your consideration. All contributions to our football program are tax deductible, as we are a 501(c)(3) non-profit organization. Upon making a donation, you will receive a receipt and a thank-you letter for your generosity. We sincerely appreciate your forthcoming contribution.

Should you have any questions, please feel free to reach out to wolfpackboostersponsorships@gmail.com.

Thank you for your support!

Sincerely,

Erin Thompson

President

Wolfpack Football Booster Club

wolfpackboosterpresident@gmail.com



MARTIN LUTHER KING HIGH SCHOOL

2024 SEASON

FOOTBALL SPONSORSHIP

Silver Medal Package _____ **\$500.00**

- ▶ 2-season passes for every home game
- ▶ Recognition as a sponsor during all home games
- ▶ Business logo displayed in all Wolfpack home game Program
- ▶ Link to your website on our social media

Gold Medal Package _____ **\$1,000.00**

Includes Silver Medal Package and

- ▶ Advertising on all social media platform; 2 times per month
- ▶ Medium 30" x 48" banner displayed at every Wolfpack home game
- ▶ Parking pass for all home football games

Field Goal Package _____ **\$1,500.00**

Includes Gold Medal Package and

- ▶ Advertising on all social media platform; 4 times per month

Touchdown Package _____ **\$2,000.00**

Includes Field Goal Package and

- ▶ Total of 4-season passes
- ▶ Recognition as a sponsor during all home games
- ▶ Halftime Sponsor Highlight
- ▶ Large 36" x 108" banner displayed at every Wolfpack home game
- ▶ Advertising on all social media platform; 6 times per month

Other sponsorship opportunities:

Wolfpack Home Game Program _____

All home games (except Senior night)

- ▶ ¼ page ~ \$100
- ▶ ½ page ~ \$300
- ▶ Full page ~ \$500

For additional information email : wolfpackboostersponsorships@gmail.com



CONTACT NAME: _____

COMPANY: _____

PHONE: _____

EMAIL: _____

PLAYER NAME: _____

KING HIGH SCHOOL FOOTBALL DONATION

<input type="checkbox"/> Silver Package	\$500
<input type="checkbox"/> Gold Package	\$1000
<input type="checkbox"/> Field Goal Package	\$1500
<input type="checkbox"/> Touchdown Package	\$2000
<input type="checkbox"/> Other Amount:	
Total:	
<i>Received By:</i> <i>Payment Type:</i>	<i>Date:</i>

Wolfpack Football Booster Club is a non-profit 501(c)(3) organization: EIN #80-0421406. All donations are tax deductible.
For more information, please contact: wolfpackboostersponsorships@gmail.com

Write checks to: **WOLFPACK FOOTBALL BOOSTER CLUB** or Venmo @MLKFootball

Please return this form, payment and your business logo/graphics before July 1, 2024.